

Rank Above the Rest

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SEO - Rank Above The Rest

Search Engine Optimization (SEO) - Where does my site rank on google?

If your website is not listed on the first three pages of the major search engines like Google, Yahoo or Msn (Windows Live) then not many people are going to find it using the major search engines. How many people do you think will click to page 462 out of 55 million results? Nobody!

Its no good having an "All singing, all dancing" website if nobody can find your site on the search engines. Its a well known fact that 75% of people using search engines like Google, Yahoo or Msn (Windows Live) do not click past the third page.

You could have the best site for converting visitors into sales and still nobody would find you. Its no good being able to sell if you have nobody to sell to. Imagine it's like having a real good store that sells lots of popular goods at the right price but you place it in the middle of the desert, the only people who would know it was there was the people you told.

Internet business does not have to be like that.